

REMARKS

Claims 1, 3 – 20, 22 – 38 and 42 – 47 are pending in the present application. Claims 2, 21 and 39 – 41 were previously canceled. Reconsideration of the application is respectfully requested.

In the Office Action, the pending claims are rejected under 35 U.S.C. 103(a) as being unpatentable over various combinations of references, wherein each of the combinations includes publications by infoUSA.com and Experian. Claims 1, 20, 42 and 43 are independent claims. Applicants are rewriting claims 1, 20, 42 and 43 so that they each a combination features that is neither disclosed nor suggested by the cited combinations of references.

Claim 1 recites a method of providing business information to a user. The method includes presenting to the user, through an integrated interface, one or more menus that permit said the to:

- (a) maintain a folder that holds information concerning a business;
- (b) access a list that includes the folder;
- (c) select the folder from the list to identify the business as a target business; and
- (d) select a plurality of business services offered by a centralized service provider.

The method further includes storing data (from the selected plurality of business services) in the folder.

The application describes the above-noted features at page 8, lines 5 – 31. Thus, no new matter is being added.

Applicants respectfully submit that the cited combination of references neither discloses nor suggests the above-noted features of claim 1, in combination with the other features of claim 1. For example, although infoUSA.com provides an interface that includes a hyperlink to obtain “Business Mailing Lists”, it does not appear to provide, or allow for a provision of, an interface through which a user can maintain a folder about a business, and then utilize that folder to order the Business Mailing Lists.

Hence, the cited combinations of references do not disclose or suggest:

presenting to the user, through an integrated interface, one or more menus that permit said the to:

- (a) **maintain a folder** that holds information concerning a business;

(b) **access a list** that includes the folder;

(c) **select the folder from the list to identify the business as a target business;** and

(d) **select a plurality of business services** offered by a centralized service provider, and
storing data (from the selected plurality of business services) in the folder, as recited in claim 1.

As such, Applicants further submit that claim 1 is patentable over the cited combinations of references.

Claims 20, 42 and 43 include recitals similar to those of claim 1. Accordingly, claims 20, 42 and 43, similarly to claim 1, are also patentable over the cited combinations of references.

Claims 3 –19 and 44 depend from claim 1. Claims 22 – 38 and 45 depend from claim 20. Claim 42 depends from claim 42, and claim 47 depends from claim 43. By virtue of these dependencies, claims 3 – 19, 22 – 38 and 44 – 47 are also patentable over the cited combinations of references.

Applicants are requesting reconsideration and a withdrawal of the section 103(a) rejections of the pending claims.

In view of the foregoing, Applicants respectfully submit that all claims presented in this application patentably distinguish over the prior art. Accordingly, Applicants respectfully request favorable consideration and that this application be passed to allowance.

Respectfully submitted,



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Date

11/29/04